

Development Innovator

Over the past 28 years The Battery Conservancy (TBC) has rebuilt and transformed the southern tip of Manhattan with world-class horticulture and joy-filled experiences. Unique and standard setting designs have generated broad support which has been key to TBC 's success. To prepare for the next dynamic phase of activation and awareness, TBC has instituted the position of Development Innovator. Interested candidates must have experience in traditional fundraising techniques, financial reporting, and database management, and be energized by the potential of advancing development principles into new areas of creative thinking. TBC has always been a trailblazing entrepreneur as a 501(c)(3) not-for-profit corporation that partners with NYC Parks & Recreation to maintain, operate, and program The Battery, a 25-acre public park with annual foot traffic of more than 44 million.

The Development Innovator will work directly with the President and the Board to evaluate past fundraising efforts (grants, corporate sponsorships, individual donations), and to determine the future personnel needs to initiate new ideas for events and programs for donor expansion.

A key player in the President's strategic thinking on maintaining and increasing donor support, the Development Innovator will be experienced in traditional and digital marketing and communications.

Qualifications:

- Bachelor's degree
- At least 5 years of Development/Communication experience or 8 years of relevant work experience
- Excellent communication (written, oral, and graphic) with keen attention to detail
- Skill with Microsoft Office (Word, PowerPoint, Excel) and Google Suite
- Skill with fundraising databases
- Familiarity with both PC and Mac platforms
- Experience with Adobe Creative Suite (InDesign, Photoshop, and Illustrator) preferred
- Experience with Constant Contact and WordPress preferred

Interest/knowledge in the following areas is advantageous:

- Parks and public open spaces
- Waterfront development/Resiliency planning
- Urban planning
- Design and/or architecture
- New York history

Annualized salary is \$75-125k, commensurate with experience. The Battery Conservancy is an equal opportunity employer and offers a generous compensation package including medical, dental, vision, and commuter benefits.

Email cover letter, resume, and an additional writing sample to positions@thebattery.org with "Development Innovator" in the subject line.