



# **REQUEST FOR PROPOSALS**

**Solicitation # 2026-M5-O**

**Issue Date: 28 May 2026**

## **Temporary Food Market at The Battery, Manhattan**

The Battery Conservancy (TBC) invites proposals to operate a temporary food market for a term of up to four months, beginning 1 July 2026, on the Battery Woodland lawn. Not-for-profit TBC partners with the City of New York’s Department of Parks & Recreation (NYC Parks) to maintain and operate The Battery, the 25-acre public park at the southern tip of Manhattan.

This RFP is being issued pursuant to the relevant provisions of an underlying license agreement (License Agreement) between NYC Parks and TBC. Any agreement awarded through this RFP is subject to and subordinate in all respects to the License Agreement. In the event of any conflict between the terms of any agreement resulting from this RFP and the City-TBC License Agreement, the terms of the City-TBC License Agreement shall govern.

The agreement between TBC and the selected operator is subject to review and approval by NYC Parks. Proposers should be aware that in the event of termination of TBC’s underlying License Agreement with NYC Parks prior to the expiration of this agreement, this agreement shall automatically terminate and be of no further force and effect, with no further action required on the part of the City or NYC Parks.

TBC is seeking talented and experienced food service professionals whose ideas, capabilities, and resources will provide an amenity for the public during TBC’s “Midsummer of Fun” and possibly continuing into Fall 2026. TBC will provide its signature and proprietary “market stands” for the operator to use for selling pre-packaged food and non-alcoholic beverages. (See attached diagram.) The market stands have neither electric nor water service.

TBC intends the market to feature diverse offerings representing culinary traditions from around the world and therefore welcomes proposals from food service professionals who can recruit and manage a variety of providers. We anticipate having no more than four providers at any one time, but will favor proposals that involve different providers on different days.

The Midsummer of Fun will feature the “Big Screen” for films, FIFA World Cup soccer, and other events, free and open to the public, from 5 July through 19 July. Along with screenings, TBC—in partnership with the Battery Park City Authority (BPCA)—will offer a variety of family-friendly activities.

Proposers should submit their intended days hours of operation, which will be subject to approval by TBC and NYC Parks. Any changes to operating hours/schedule must be approved by TBC and NYC Parks.

Proposers should submit a menu and price list that demonstrates quality, variety, and affordability. Proposers should include some low-cost items on their menus. TBC will view favorably proposals that incorporate healthy food choices, as well as diversity of ethnic origin, reflective of New York's cultural multiplicity. All prices and menu items are subject to the prior written approval of TBC and NYC Parks.

Each proposal should include the following:

1. Fee Offer
  - The fee offer may be stated as a percentage of gross receipts.
2. Operating Experience
  - A resume or detailed description of the proposer's professional qualifications, demonstrating extensive experience in the industry, including any work with City agencies, and/or access to individuals and/or firms with such expertise.
3. Planned Operations
  - A detailed operational plan, including, but not limited to, days and hours of operation, services to be provided, menu items, a detailed list of all proposed prices and rates, maintenance, and staffing plans. All plans, schedules, services, menu items, merchandise, and prices are subject to the prior written approval of TBC and NYC Parks.

All inquiries should be directed to Hope Cohen, Chief Operating Officer at The Battery Conservancy, at 917-409-3710, or [hope.cohen@thebattery.org](mailto:hope.cohen@thebattery.org)

Proposals must be submitted by e-mail to [hope.cohen@thebattery.org](mailto:hope.cohen@thebattery.org) no later than **Wednesday, 10 June 2026 at 3pm.**

